EPRUMA – Presentation to HMA/EMA
Declan O’Brien on behalf of EPRUMA
London, September 16th, 2011
Why EPRUMA?

- The motivation behind launching EPRUMA was to build stakeholder agreement on what constitutes “Responsible Use” of veterinary medicines.
- We have very good agreement & collaboration across European stakeholders:
  - COPA-COGECA (farmers & co-operatives), EISA (European Initiative for Sustainable Development in Agriculture), FECAVA (small animal vets), FEFAC (feed manufacturers), FESASS (animal-health farmer organisations), FVE (veterinary surgeons) & IFAH-Europe (animal health industry), PGEU (pharmacists).
- All pre-farm gate stakeholders support EPRUMA.
- We actively welcome new members.
EPRUMA partners:

copa cogeca
European Farmers European Agri-Cooperatives

FECAVA

FVE Federation of Veterinarians of Europe

FEFAC

EISA European Initiative for Sustainable Development in Agriculture

Europe IFAH Representing the European Animal Health Industry

PGEU GPUE
Objectives of EPRUMA

- Promote **animal health & welfare** as well as human health through the “**Responsible Use**” of veterinary medicines
  - an essential component of public health
- Develop “**best practice**” frameworks concerning the use of veterinary medicines
- **Communicate with & involve** all parties concerned with the “**Responsible Use**” of veterinary medicines
“Responsible Use” of Veterinary Medicines

- **Bio-security**: preventative measures aimed at keeping diseases out of groups of animals or to limit the spread of disease within an animal population
- **Good housing**
- **Appropriate nutrition**
- **Regular monitoring** of health and welfare
- **Herd health plans**: tailored to record specific actions for individual farms
- **Vaccination**
- **Diagnosis and treatment** under veterinary care
- **Use medicines** according to instructions
CVO Conclusions*

- Bio-security, good husbandry & good management to prevent disease
- Responsible Use – communication, education & training
- EPRUMA in line with CVO’s

*September 29th to October 1st, 2010
Antimicrobial Framework

- "Responsible Use":
  - Helps ensure **appropriate use** of antimicrobials
  - Helps to **minimise resistance** development
  - Helps to maintain the **long-term efficacy**

- To be effective on the ground, we must **communicate effectively**

- We ask all parties to make "Responsible Use" a **key component of their policy** to maintain the long-term efficacy of antimicrobials – we thank the HMA for doing so
Antimicrobial Policy & Legislation

- “Responsible Use” complements policy (maintaining efficacy of antimicrobials) but also legislation
- EPRUMA seeks to ensure that antimicrobials are used according to the licensing conditions
- EPRUMA advocates a holistic approach to disease prevention & control
- EPRUMA details the responsibilities of the farmer & veterinarian in particular
- EPRUMA stresses the need for records.
- We note the recent Resolution from the European Parliament calling for Responsible Use
- We also note the support of the CVMP & the HMA for Responsible Use
EPRUMA partners with Commissioner Dalli
27 September 2010
Communication Activities

- Website launched during the **DG Sanco** Vet Week in June, 2010
- **Antimicrobial framework** translated into Czech, Dutch, English, French, German, Hungarian, Italian, Polish, Portuguese, Romanian, Spanish & Turkish – Finnish, Greek & Russian to follow – 15 language versions soon!
- EPRUMA present at relevant **conferences** – e.g. Vet Week, Congress of European Farmers, Vet 2011 events
- Plan to present to **veterinary students** across Universities
- Plan to include in **Continuous Professional Development** courses for practicing veterinarians
- Video, leaflet & poster also developed.
Website

http://www.epruma.eu

Toolkit

Poster

Toolkit

Leaflet

Video

http://www.youtube.com/user/EPRUMAcom

AM Framework
Turkish version of EPRUMA booklet

EPRUMA is pleased to announce the launch of the Turkish version of its booklet, entitled "Best-practice framework for the use of antimicrobials in food-producing animals in the EU".

VISAD, the association representing the animal health industry in Turkey, has led the production of the booklet and is actively promoting it at national level.

The document is now available in 10 languages: Czech, Dutch, English, French, German, Italian, Polish, Romanian, Turkish and Spanish.
Vet Week, June, 2010 & 2011
Dutch farmer (Nico Verduin, LTC) explains how he ensures that veterinary medicines are responsibly used on his farm.
Key events in 2011

World Conference on Veterinary Education
May 13-15, 2011
Lyon - France

EU vet week conference:
Crisis management in the food chain
(Brussels, 19-20 May 2011)

International Conference on
RESPONSIBLE USE OF ANTIBIOTICS IN ANIMALS
14-16 November 2011

EUROPEAN ANTIBIOTIC AWARENESS DAY
18 November 2011

Event on antimicrobials
(18 November, 2011)
Additional Antimicrobial Initiatives

- EPRUMA welcomes the **EMA initiative** on collecting volume information across the EU
  - Important information that has not been available to date
- **Ongoing reports from EFSA** provide additional information
- "**Staff Working Paper**", Transatlantic Dialogue, HMA Strategy, revision of Medicated Feed legislation & Veterinary Directive are all important initiatives
- Animal Health Law & "One Health"
Specific Comments

- We expressed support for the monitoring of Target Animal Pathogens in the consultation document
  - We hope the HMA will pick up this idea again
- We supported proposals on communication & training – we ask the HMA to specifically support such initiatives to ensure Responsible Use is actually practiced on the ground
- Concerning advice to veterinarians, data relating to Clinical Breakpoints needs to be communicated to the practitioner
- We agree that a lack of antimicrobials could negatively impact animal health
  - Any restrictions should be evidence based
Request for Action

- EPRUMA is based on the UK RUMA model
- We need to move from planning to implementation
- We recognise the need to move from European level action to National level action
- We need a communications programme at the national level
- We all agree on the need for Responsible Use
- Can the HMA help us to communicate Responsible Use at a National level?
- Can the HMA become involved in National training initiatives?
- How can we move forward together?
Conclusions

- EPRUMA has established very constructive collaboration across stakeholders
- EPRUMA has been active in promoting “Responsible Use”
- Our activities complement Commission, Council & European Parliament policy & legislation
- **We need institutional support** to communicate “Responsible Use” and to really make a difference on the ground
- We appreciate the support of the HMA in supporting Responsible Use
  - We now need your help to turn this into training on the ground

- **Goal:** maintain the long-term efficacy of medicines